

# Power to the People – Electrification of the European Economy

19 April 2017

The Egg Conference Centre, Rue Bara 175 - 1070 BRUSSELS

## PROGRAMME

### 12.45 Registration and Lunch

### Keynote Speeches

|                    |                                                       |                                                                                                       |
|--------------------|-------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
| 13:30<br>Main Hall | <b>Welcome</b><br>Presentation Electrification Report | <b>Kristian RUBY</b><br>Secretary General, EURELECTRIC                                                |
| 13:50              | <b>Presenting the global perspective</b>              | <b>Jean-François GAGNÉ</b><br>Head, Energy Technology Policy Division,<br>International Energy Agency |
| 14:10              | <b>Reaction from the European Commission</b>          | <b>Jos DELBEKE</b><br>Director-General, DG Climate Action,<br>European Commission                     |

### Panel Debate: Electrification is coming – Be Charged !

|                    |                                                                                                 |                                                                                   |
|--------------------|-------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| 14:30<br>Main Hall | <b>Introduction &amp; Moderation by Kristian RUBY</b> , Secretary General, EURELECTRIC          |                                                                                   |
|                    | <b>Guido BORTONI</b><br>President, Italian Regulatory Authority for Electricity,<br>Gas & Water | <b>Jos DELBEKE</b><br>Director-General, DG Climate Action,<br>European Commission |
|                    | <b>Magnus HALL</b><br>President and CEO, Vattenfall AB                                          |                                                                                   |

### Glen Dimplex Sponsor Intervention

|                    |                                                                                                                     |                                                                                                                                      |
|--------------------|---------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| 15:00<br>Main Hall | <b>Introduction &amp; Moderation by Kees van der LEUN</b> , Director, Ecofys                                        |                                                                                                                                      |
|                    | <b>Maria MENDILUCE</b><br>Managing Director, Natural Capital,<br>World Business Council for Sustainable Development | <b>Sean O'DRISCOLL</b><br>President, Glen Dimplex                                                                                    |
|                    | <b>Bernard LOIRE</b><br>Managing Director, Nissan France                                                            | <b>Thierry LE BOUCHER</b><br>Executive Vice President, Sales & Marketing, Renewable<br>Energy, Energy Management & Networks, EDF R&D |

### 15:50 -16:10 Coffee Break

WIFI  
Username - EURELECTRIC  
Password – itselectric

## Parallel Hub Sessions

### Session 1 - Retail Pricing for Electrification

16:15 **Moderated by António José COUTINHO (EURELECTRIC)**

River 1 Chair of EURELECTRIC's Retail Customers Committee  
Member of Executive Board, EDP Commercial

**Tom HOWES**

Deputy Head of Unit  
DG ENER, European Commission

**Anne KÖHLER**

Director, Gas & Heat Markets  
bne, Association of Energy Market Innovators

**Paul ROULLEAUX DUGAGE**

Senior Research Analyst, IHS Energy  
IHS Markit

**Henrik Gunnertoft BOJSEN**

Senior Advisor, Dansk Energi

### Session 2 - Moving from Petrol to Power

16:15 **Moderated by Senan McGRATH (EURELECTRIC)**

River 3 Chair of EURELECTRIC's Working Group on Electromobility  
ESB

**Alberto AMORES**

Monitor Deloitte Leading Partner of the Spanish Energy  
& Resources Corporate Strategy Group

**Thorsten WEGE**

Policy Coordinator, Dutch Ministry of Infrastructure and  
Environment  
Special Advisor to the Minister about CO2 emissions in  
transport

**Tina ZIERUL**

Manager Domain Mobility, E.ON SE

**Greg ARCHER**

Director Clean Vehicles, Transport & Environment

**Frank GEERTS**

Program Manager Smart Charging, ElaadNL

### Session 3 - Electrification of Heating & Cooling – Challenges in urban landscapes

16:15 **Moderated by Giuseppe MONTESANO (EURELECTRIC)**

River 6 Chair of EURELECTRIC's Environment & Sustainable Development Policy Committee  
Deputy Director, ENEL Foundation

**Thomas NOWAK**

Secretary General, European Heat Pump Association

**Jon SLOWE**

Director, Delta Energy & Environment

**Ewout DEURWAARDER**

Policy Officer, DG ENER, European Commission

**Thorsten HERDAN**

Director-General for Energy Policy – Heating and  
Efficiency, Federal Ministry for Economic Affairs and  
Energy, Germany

**Margot LOUDON**

Deputy Secretary General, Eurogas

## Conclusion & Closing Remarks

17:15 Concluding Remarks

Main Hall

**Kristian RUBY**

Secretary General, EURELECTRIC

**17:30 End of Conference & Refreshments**