

## Bracing for change: Recipes for a consumer's new deal

2 December 2015

Offices of EURELECTRIC, 66 Boulevard de l'Impératrice,  
1000 Brussels

**12h00**    **Registration & Lunch**

**13h30**    **Welcome and Introduction**

**Giuseppe LORUBIO**

Head of Retail Customers Unit  
EURELECTRIC

**13h40**    *Keynote address*  
**The New Deal explained**

**Joachim BALKE**

Member of Cabinet, Commissioner for Climate  
Action & Energy  
European Commission

**14h00**    *Setting the scene*  
**Insights from BNEF latest research**

**Thomas ROWLANDS-REES**

Head of Energy Smart Technologies  
Bloomberg New Energy Finance

### Session I: The Customer in Command

**Chair and Moderator**

**Sébastien DOLIGE**

Advisor, Retail Customers Unit  
EURELECTRIC

**14h20**    **Suppliers' recipe for a consumer's new deal**

**Annette KROLL**

Regulatory Affairs Manager  
Electrabel ENGIE

**14h40**    **Panel Debate:**

**Monika STAJNAROVA**

Senior Economic Officer  
BEUC – The European Consumer Organisation

**Antonio COUTINHO**

Chairman, EURELECTRIC Retail Customers  
Committee &  
Member of the Executive Management Board,  
EDP Commercial

**Eero AILIO**

Deputy Head of Unit, Retail Markets, DG Energy  
European Commission

**Dirk VAN EVERCOOREN**

Chair, TF Customer Empowerment  
CEER

**15h30**    **Coffee Break**



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## Session II: Leveraging Change, Spearheading Innovation

### Chair and Moderator

**Pavla MANDATOVA**

Advisor, Retail Customers Unit  
EURELECTRIC

**16h00** Leveraging change, spearheading innovation

**Griet van WAEYENBERGE**

Lead Innovation Manager  
Essent (RWE group)

**16h15** Introducing “e.quilibre”

**Patrick BAYLE**

VP Regulatory Affairs, Consumers and vulnerable households, Sales Division  
EDF

**16h30** RealValue: A greener future for how consumers use and store energy

**Rowena McCAPPIN**

Project Director  
Glen Dimplex

**16h45** Panel Debate:

**Bianca BARTH**

Policy Director  
bne - Association of Energy Market Innovators, Germany

**Rodolfo MARTÍNEZ CAMPILLO**

Head of Infrastructures Regulation  
Iberdrola

**Manuel SANCHEZ**

Team Leader Smart Grids, DG Energy  
European Commission

**Thomas ROWLANDS-REES**

Head of Energy Smart Technologies  
Bloomberg New Energy Finance

**17h25** Closing Remarks

**Antonio COUTINHO**

Chairman, EURELECTRIC Retail Customers Committee  
Member of the Executive Management Board, EDP Commercial

**17h30** End of the Conference



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