





European Electromobility Stakeholder Forum

Preparing an effective electromobility system for Europe

June 4th. 5th, 2014 **Brussels, Diamant Conference and Business Centre**

The EU's three flagship electromobility projects will present their findings and plans on electromobility in Europe, covering topics such as roaming, standardisation, electric urban freight and the benefits of electric vehicles to society and the environment.







Day 1: Morning

08:30	Coffee &Registration		
	Opening Plenary Session	Moderator: Conor OBBrien EESB	
09:00	Welcome	Conor OBBrien . ESB	
09:15	Introduction to EC electromobility projects	Magda Kopczynska . Director, Innovative & Sustainable Mobility, <i>DG Move</i>	
09:30	The past year in the electromobility sector	Carlo Mol . Flemish Living Lab, Electric Vehicles(GeM External Co-Chair)	
09:45	Project Introductions (Green eMotion, FREVUE, ZeEUS)	Project Coordinators: Heike Barlag, Matthew Noon & Umberto Guida	
10:30	Coffee & Networking		
	2 nd Plenary Session: Views on electromobility	Moderator: Jos Streng Advisor Sustainable Mobility/EEO Coordinator, <i>City of Rotterdam</i>	
11:00	Keynote - Benefits of electromobility	Aleksander Lazarevic . DG Enterprise & Industry	







11:20 Words from the stakeholders: their perspective on electromobility and what needs be done to enhance adoption

Marianne Mølmen ËSenior Executive Officer, Agency for Urban Environment - City of Oslo

Petr DolejsiË Mobility & Sustainable Transport Director, ACEA

Sr. Francisco Gonzalez-BalmasË Bus Technical Director, Transports Metropolitans de Barcelona [TMB]

Stefan BaguetteËMarket Analysis Manager, Solaris

Anya Bramich Ë Marketing Manager, Zero Carbon Futures (UK)

12:35 Lunch







Day 1: Afternoon

	Session 3: Parallel workshops (3 trac	Session 3: Parallel workshops (3 tracks)		
	Make it fit Ë Standards for electromobility solutions	Powering E-Mobility Ë Challenges and Opportunities	Environment and Health Ë e- mobilities raison d'être?	
	Hector Olabe Ë Electromobility Program Manager, <i>IRIZAR</i>	Moderator: Philip SteinË Lead Expert, <i>EVUE II</i>	Moderator: Matthew NoonË FREVUE Coordinator, <i>Cross River Partnership</i>	
	Filippo Colzi ËResearch Engineer, RSE	Thomas Wiedemann Ë Project Manager, New Technologies, <i>RWE</i>	Luis de Prada Ë RTD International Projects, <i>CIDAUT</i>	
13:45	Silvio WeerenËExecutive Staff - Technical Relations Electromobility IBM	Prof. Dr. Adolf Müller-Hellmann, Institute of Power Electronics and Electrical Drives, RWTH Aachen University	Christian Schweizer ËTechnical Officer Transport and Health, WHO	
			Danielle Cohen Ë Deputy CEO, <i>Better Bankside</i>	
		Peter Harris Ë Director of Sustainability EMEA, <i>UPS</i>		
		Narcis Vidal ËResearch, Technology Development and Innovation, Endesa		
15:15	Coffee & Networking	Coffee & Networking		
	Session 4: Parallel workshops (3 tracks)			
	Developing new business models for electromobility	Innovative solutions for the implementation of electromobility in Europe	Performance indicators and testing methodologies for EVs	
15:45	Moderator: Sylvain Haon Ë Secretary General, <i>Poli</i> s	Mark Daly ËDemonstration Projects	Moderator/ speaker: Flavio Marangon ETransportation and Logistics	
	Ruud Bouwman Ë Managing Director,	Manager,ESB	Engineer, Dappolonia	







Advanced Public Transport Systems BV

Eduardo Zabala E Research Manager, Tecnalia

HilkeRosler E Energy Researcher, **ECN**

Jean-Luc Jarrin E Qualified Expert

Michael Schlick EBosch

TBC ËEDF

Konstantin Engelbrecht EGreen eMotion WP8 leader, Siemens

Narcis Vidal E Research, Technology Development and Innovation, Endesa

Olivier Paturet E General Manager Zero Emissions Business Unit, Nissan

Umberto Guida Ë EU Projects Director and ZeEUS Coordinator, UITP

Bart Benders Ë Development Engineer, FKA

Hans Quak Ë Senior Research Scientist, TNO

17:15

End of workshops

17:30

Cocktail Reception







Day 2: Morning

08:30	Coffee & Registration			
	Session 5: Project Specific Workshops (3 tracks)			
09:00	ZeEUS session: Role of electric buses in multimodal public transport	FREVUE session: Electric Freight Vehicles for Urban Logistics	Green eMotion session: Integrating e-mobility system and infrastructure	
	Moderator: Elios Pascual Ë Strategic Advisor Umberto Guida Ë EU Projects Director and ZeEUS Coordinator, <i>UITP</i> Martin Schmitz ËTechnology Director, <i>VDV</i> UlfGustafsson Ë Senior Manager Public Affairs, <i>Volvo</i> Mike Weston Ë Director of Operations, Buses, <i>Transport for London</i> Gunnar Lorenz Ë Head of Unit - DSO, <i>EURELECTRIC</i>	Matthew Noon Ë FREVUE Coordinator, Cross River Partnership Tariq van Rooijen Ë Senior Project Manager, TNO Lisa Hadden Ë FREVUE Project Manager, Cross River Partnership Peter Harris Ë Director of Sustainability EMEA, UPS Erik van Duin Ë Manager Fleet & Subcontracting Benelux, TNT Dan Dura Ë Head of European Integration and Development Strategies Department, Municipality of Suceava	Cristina CorcheroËResearcher, IREC Dr. PanagiotaDilara Ë Project Leader for Electromobility Modelling, European CommissionJoint Research Centre, Institute for Energy and Transport ElisabethaCherchi Ë Associate Professor, DTU Ian Winning Ë Transportation Manager, Cork City Council Norbert Vierheilig Ë WP Leader, Dissemination, Green eMotion - Siemens	

10:30 **Coffee & Networking**







11:00	Closing Plenary Session	Moderator: Carlo Mol, Flemish Living Lab, Electric Vehicles	
	What is the status of electromobility in Europe today and what are the necessary next steps for wide scale adoption of EVs	Round table format: Heike Barlag, Green e Motion Umberto Guida, Ze EUS Matthew Noon, FREVUE Hugues Van-Honacker, DG MOVE	
11:45	Concluding Remarks	Project Coordinators	
12:00	Lunch		