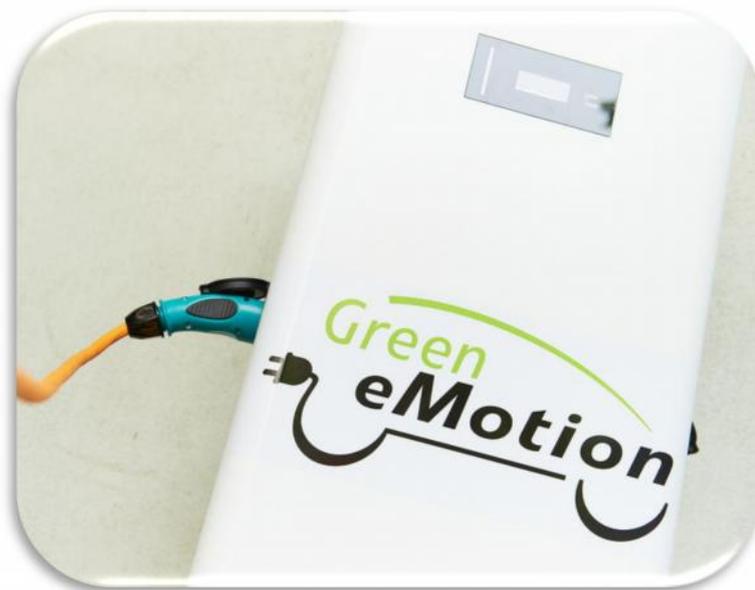


Green eMotion Electric Rally to Brussels

A Showcase of an Interoperable e-Mobility System

18 September 2014
Brussels Hotel Courtyard
Avenue des Olympiades 6, 1140 BRUSSELS

Join us for a demonstration of an interoperable electro-mobility system and the Green eMotion Marketplace with electric cars and charging stations on display




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DRAFT PROGRAMME

Until noon	Arrival of electric cars in the hotel	
12:00	Registration & Sandwich Lunch	
13:00-13:30	Welcome & Visit to the Interoperability Demo <i>with charging stations and Electric Vehicles on Display</i>	Siim KALLAS Vice-President of the European Commission and Commissioner for Transport Heike BARLAG GeM Project Coordinator, Siemens
13:30	Keynote Speech Future of Electromobility in Europe	Siim KALLAS Vice-President of the European Commission and Commissioner for Transport
13:40	Electricity Industries View on Electromobility	Hans ten BERGE Secretary General of EURELECTRIC
13:45	Demonstrating a Real Interoperable Electromobility System	Federico CALENO New Network Technologies – Business Development, ENEL
14:00	The Green eMotion Marketplace – a Scalable Electromobility Solution for Roaming and More in Europe	Isabella CHIODI VP European Union, IBM
14:15	Standardisation – Prerequisite for Interoperability	Michele de NIGRIS Director - Dpt T&D Technologies, RSE
14:30	Round Table for Q&A on the Interoperable Electromobility System	Susanne NIES Head of DSO Unit, EURELECTRIC
15:00-15:30	Coffee Break	
15:30	How do EVs affect the grid?	Goran STRBAC Professor in Electrical Energy Systems, Imperial College, London
15:45	The Way to Sustainable Business Models for Electromobility	Luis PEDROSA Director - Division of Ener & Envi, Tecnalia
16:00	How to Increase the Acceptance of EVs	Elisabetta CHERCHI Associate Professor, DTU
16:15	Evaluating and Influencing the Range of an EV	Lars OVERGAARD Program Manager Sustainable Transport, DTI
16:30	Green eMotion leading the way to an Interoperable Electromobility Framework for Europe	Heike BARLAG GeM Project Coordinator, Siemens
17:00-19:00	Cocktail Reception	