



Business Models to Promote Energy Efficiency Services: Lessons learned from the electricity sector

7 March 2012

Marriott Hotel

Rue Auguste Orts 3-7, 1000 BRUSSELS

Programme

8h30	Registration	
	Session I: The EED's role in the 2050 Energy Strategy - High-level Panel on the status of negotiations	
9h00	Welcome	<p>Hans TEN BERGE Secretary General EURELECTRIC</p>
9h10	The role of the Energy Efficiency Directive in delivering the 2050 Energy roadmap	<p>Marie DONNELLY Director for Renewables, Research & Innovation, Energy Efficiency EUROPEAN COMMISSION, DG Energy</p>
9h25	The Energy Efficiency Directive in context: impact, challenges and solutions	<p>Jonas ROOZE European Power Analyst</p> <p>Thomas ROWLANDS-REES Senior Analyst in the Energy Smart Technologies Bloomberg New Energy Finance</p>
9h35	Panel Debate	<p>Moderator: Jesse SCOTT Head of Unit for Environment & Sustainable Development Policy EURELECTRIC</p> <p>Panellists: Claude TURMES, MEP Rapporteur, Energy Efficiency Directive EUROPEAN PARLIAMENT</p> <p>Daniele AGOSTINI Chair of EURELECTRIC WG Energy Efficiency Head of Renewable Energy and Energy Efficiency Regulation Regulatory, Environment and Carbon Strategy, Enel SpA, Italy</p>
10h30	Coffee break	

Session II: Business models in competitive markets

11h00 Survey results among electricity companies – Part I: Supplier Companies

Owen WILSON

Chair of EURELECTRIC Committee Environment & Sustainable Development Policy
Manager Group Health, Safety and Environment, ESB, Ireland

11h15 Panel Debate

Moderator:

Owen WILSON

Chair of EURELECTRIC Committee Environment & Sustainable Development Policy
Manager Group Health, Safety and Environment, ESB, Ireland

Panellists:

Birgitta RESVIK

Head of Public Affairs Sweden
Fortum Corporation

Claus FEST

Head of Energy Policy
RWE Effizienz GmbH, Germany

Patrick MEIJER

Manager Public Affairs
ENERGIE-NEDERLAND

Paolo QUAINI

Director for Marketing and Development, Energy Efficiency and Sustainable Development Business Unit, Edison, Italy

Discussant:

Krzysztof GIERULSKI

Policy Officer Energy Efficiency
EUROPEAN COMMISSION, DG Energy

12h30 Lunch

Session III: Financing energy efficiency measures: how regulated distribution system operators can facilitate this process

14h00 Survey results among electricity companies – Part II: Distribution Companies

Owen WILSON

Chair of EURELECTRIC Committee Environment & Sustainable Development Policy
Manager Group Health, Safety and Environment, ESB, Ireland

14h15 Panel Debate

Moderator:

Owen WILSON

Chair of EURELECTRIC Committee Environment & Sustainable Development Policy
Manager Group Health, Safety and Environment, ESB, Ireland

Panellists:

Richard SCHALBURG

Chief Consultant
DANSK ENERGI, Denmark

Donata SUSCA

Responsible for Energy Efficiency
Enel Infrastructure & Network, Italy

Manuel RODRIGUES DA COSTA

EURELECTRIC Networks Committee Vice-Chairman and WG Distribution Regulation and Policy Chairman
Advisor, EDP Distribuicao-Energia S.A, Portugal

Discussant:**Manuel SANCHEZ JIMENEZ**

Programme Manager for Smart Grids
EUROPEAN COMMISSION, DG Energy

15h30 Coffee break

Session IV: Special cases: regulated retail, small operators, systems in transition

16h00 Panel Discussion

Moderator:**Hans TEN BERGE**

Secretary General
EURELECTRIC

Panellists:**Rouzbeh REZAKHANLOU**

Head of Department Strategic Analysis
EDF, France

Lawrence SLADE

Chief Operating Office
Energy Retail Association, United Kingdom

Heinrich TSCHOCHOEI

Head of Energy- and Carbon-Management
EWE ENERGIE AG, Germany

Gerard HARNETT

Manager Regulatory Affairs-Operations
Bord Gais Energy, Ireland

Discussant:**Jan PANEK**

Head of Unit, Internal Market III: Retail markets;
coal & oil
EUROPEAN COMMISSION, DG Energy

17h00 Remarks & Conclusions

Daniele AGOSTINI

Chair of EURELECTRIC WG Energy Efficiency
Head of Renewable Energy and Energy Efficiency
Regulation
Regulatory, Environment and Carbon Strategy,
Enel SpA, Italy

17h15 End of the Workshop

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