Eurelectric
Beyond Digital
How can companies unlock the full value of their data to accelerate electrification and decarbonisation?

How are new digital solutions transforming value creation and customer relations?

Together we will explore what the rise of exponential technologies will mean for the power sector.

BEYOND DIGITAL: THE INTELLIGENT AND DATA-DRIVEN UTILITY
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In the Beyond Digital platform, utility and technology experts explore the game changing role of big data, AI and other exponential technologies in a post digital age.

Working with our trusted partner IBM, we will draw from the disruptions in other industries to understand and shape the impact exponential technologies will have on the power sector.

Together we will define the necessary actions to reach this new outlook and make it a reality in a post-digital age.
OBJECTIVES

The Eurelectric Innovation Track “Beyond Digital: The Intelligent And Data-Driven Utility” consists of a series of workshops and events over the year 2020 aimed at exploring the potential of exponential technologies and developing a joint outlook for the power sector of tomorrow.

DESIGN
AN AI OUTLOOK FOR THE POWER SECTOR IN A POST-DIGITAL AGE

Join utility peers and experts from various industries during a full-day workshop at IBM offices in London, and design a common vision for the power sector in a post-digital age.

CO-CREATE
A JOINT PAPER TO DEFINE THE NEW OUTLOOK

Collaborate on a joint paper and define the necessary steps and actions to reach the sector’s designed outlook. Ranging from funding innovation to regulatory framework.

SHARE
THE FINDINGS DURING HIGH-LEVEL EVENTS

Present the vision to peers at the Eurelectric Power Summit 2020, the EUW 2020 and at a Brussels high-level event organized with European Institutions executives and international experts.

LEARN & DISCOVER

Along the way, get inspiration and knowledge by meeting expert speakers, visiting start-ups hubs and innovation centers across Europe. Strengthen your network and get new insights for future use in your organisation.
**PROGRAMME OVERVIEW**

**BRUSSELS**
Cercle de Lorraine  
- evening -

**ROUNDTABLE DINNER**
Welcome!
- How is AI and other exponential technologies transforming our business models and society? How should companies act to seize arising opportunities and tackle new risks?
- Enjoy an eye-opening evening and discover the trends that will shape our future
- Get a seat at the dinner together with European institutions executives and utility peers

**LONDON**
IBM Offices  
- 1.5 day -

**PEER EXCHANGE**
The best way to learn about the future is to create it.
- How can AI improve customer experience? How can it enable a sustainable future?
- Learn from experts about the disruptions in other industries to grasp the impacts AI will have on the power sector
- Take part in the ideation sessions and co-create an outlook for the Power sector

**DUBLIN**
Eurelectric Power Summit  
- 2 days -

**PANEL DISCUSSIONS**
Sharing our outlook to the broader ecosystem!
- How will exponential technologies transform strategy and organisation of utilities?
- Deep-dive at the Research & Innovation side event and refine the workshop findings
- Free access to the Power Summit
- Keynote by tech guru Peter Hinssen

**MILAN**
European Utility Week  
- 2 days -

**CO-CREATION WORKSHOP**
What’s needed to reach our outlook for the Power sector?
- How can exponential technologies help accelerate decarbonisation through improved market facilitation and O&M in generation and grids?
- Discuss with experts and further design the vision for the Power sector in a post-digital age
- Access to the EUW at a discounted price

**BRUSSELS**
Digitopia 2.0  
- 1 day -

**HIGH-LEVEL EVENT**
Spread the word to the European institutions.
- How to shape our message to be best heard and influence the European agenda?
- Join a high-level public event to present the findings of Eurelectric Beyond Digitisation membership group to the European institutions and international experts
- Free access to the event

- **SITES VISITS**
  - Insider visit of worldwide technology leaders, research centres and start-ups
MEMBERSHIP

MEMBERSHIP FEE
- Eurelectric Full members: 5,000€
- Utilities: 6,500€
- Business Associates: 7,000€

- 2 seats at the London workshop hosted by IBM
- 1 free entrance at the Eurelectric Power Summit 2020, including all social activities, worth 1,750€
- 1 discounted entrance at the European Utility Week 2020
- 1 seat at two site visits organized back-to-back with planned workshops
- 2 free entrances at the Brussels high-level event, Dec 2020, worth 698€
- Participation in the preparation of a joint outlook for the Power sector
BEYOND DIGITAL:
THE INTELLIGENT AND DATA-DRIVEN UTILITY

JOIN THE PLATFORM

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