How can companies unlock the full value of their data to accelerate electrification and decarbonisation?

How are new digital solutions transforming value creation and customer relations?

Together we will explore what the rise of exponential technologies will mean for the power sector.
BEYOND DIGITAL: THE INTELLIGENT AND DATA-DRIVEN UTILITY

In the Beyond Digital platform, utility and technology experts explore the game changing role of big data, AI and other exponential technologies in a post digital age.

We will draw from the disruptions in other industries to understand and shape the impact exponential technologies will have on the power sector.

Together we will define the necessary actions to reach this new outlook and make it a reality in a post-digital age.
The Eurelectric Innovation Track “Beyond Digital: The Intelligent And Data-Driven Utility” consists of a series of workshops and events over the years 2020 and 2021 aimed at exploring the potential of exponential technologies and developing a joint outlook for the power sector.

**OBJECTIVES**

**DESIGN**
An AI Outlook for the Power Sector in a Post-Digital Age

Join utility peers and experts from various industries during on-line peer exchanges, and design a common vision for the power sector in a post-digital age.

**CO-CREATE**
A Joint Paper to Define the New Outlook

Collaborate on a joint paper and define the necessary steps and actions to reach the sector's designed outlook. Ranging from funding innovation to regulatory framework.

**SHARE**
The Findings During High-Level Events

Share your AI journey with peers at the on-line sessions, Erift 2020 (European Utility Week), at a high-level event organised with European Institutions’ executives in Brussels, and at Eurelectric Power Summit 2021.

**LEARN & DISCOVER**

Along the way, get inspiration and knowledge by meeting expert speakers, visiting start-ups hubs and innovation centers across Europe. Strengthen your network and get new insights for future use in your organisation.
PROGRAMME OVERVIEW

12 May 2020, 09 June 2020 & 08 September 2020

ON-LINE
Peer Exchanges
- 2hrs each -

PEER EXCHANGES
The best way to learn about the future is to create it.

- Gearing up: let’s shape our strategic approach – AI as a tool to enable power sector’s sustainable future
- Learn from experts about the disruptions in other industries to grasp the impacts AI will have on the power sector
- Take part in the ideation sessions and co-create an outlook for the Power sector
- Free access to all on-line sessions

CO-CREATION WORKSHOP
What’s needed to reach our outlook for the Power sector?

- Discuss with experts and further design the vision for the Power sector in a post-digital age
- Free access to the Beyond Digital closed-door workshop, a public AI session and the Enlit expo area

MILAN
Enlit 2020 (EUW)
- 2 days -

WORKSHOP & HIGH-LEVEL EVENT
Spread the word to the European Institutions.

- Make our message heard among policy makers and influence the European agenda
- Join a high-level public event to present the findings of Eurelectric Beyond Digital expert group to the European institutions and international experts
- Free access to the event

BRUSSELS
Digitopia 2.0
- 1 day -

SITES VISITS

✓ Insider visit of worldwide technology leaders, research centres and start-ups

10-11 May 2021

TBC
Eurelectric Power Summit
- 2 days -

PANEL DISCUSSIONS
Sharing our outlook to the broader ecosystem!

- How will exponential technologies transform strategy and organisation of utilities?
- Keynote by tech guru Peter Hinssen
- Hear and learn from biggest AI players in the world
- Free access to the Power Summit 2021
MEMBERSHIP

MEMBERSHIP FEES

- National Energy Associations: 5,000€
- Eurelectric Utility Members: 6,500€
- Eurelectric Business Associates: 7,000€
- Non-members with global turnover < 2 M. €: 3,000€
- Non-members with global turnover > 2 M. €: 8,000€

Free access to online peer exchanges, May, June & September 2020

1 free entrance to Eurelectric AI sessions at the Enlit (European Utility Week) 2020 and its expo area and 20% discounted access to rest of the summit, Oct 2020

2 free entrances to the Brussels Beyond Digital closed-door workshop and to the high-level public event, Nov/Dec 2020, worth 698€

1 free entrance to the Eurelectric Power Summit 2021 in Stockholm, including all social activities, worth 1,750€

1 seat at two site visits organised back-to-back with planned activities

Participation in the preparation of a joint AI outlook for the Power sector
BEYOND DIGITAL:
THE INTELLIGENT AND
DATA-DRIVEN UTILITY

JOIN THE PLATFORM

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