



Eurelectric

Beyond Digital Platform



How can companies unlock the full value of their **data** to accelerate electrification and decarbonisation?

How are new digital solutions transforming value creation and customer relations?

Together we will explore the game changing role of exponential technologies in the power sector.

BEYOND DIGITAL: THE INTELLIGENT & DATA-DRIVEN UTILITY



WHY SHOULD YOU JOIN THE PLATFORM?

The Beyond Digital Platform brings together innovation, digital and AI experts from across different sectors to exchange ideas, discuss challenges, find solutions and influence policy.

As a Member, you will gain:

- knowledge from direct exchanges with leading AI, digital and innovation experts,
- new and meaningful business connections,
- visibility for your company, ideas, products and services, and
- opportunity to influence EU AI and data policy and agenda.



The outcome of the Beyond Digital platform meetings is a co-authored **AI Vision Paper** which will touch upon the following topics:

1. EU Policy environment
2. Data access and quality
3. Greening the grid & 24/7 RES
4. Public awareness and customer empowerment
5. Future of work
6. Investments
7. Case studies

MEMBERS OF THE EXPERT GROUP:





OBJECTIVES

The Beyond Digital platform consists of a series of workshops and events over the years 2020 and 2021 aimed at exploring the potential of exponential technologies and developing a joint outlook for the power sector.

DESIGN

AN AI OUTLOOK FOR THE POWER SECTOR IN A POST-DIGITAL AGE

Join utility peers and experts from various industries during on-line peer exchanges, and design a common outlook for the power sector in a post-digital age.

CO-CREATE

A JOINT VISION PAPER TO DEFINE THE NEW OUTLOOK

Collaborate on a joint paper and define the necessary steps and actions to reach the sector's designed outlook. Ranging from funding innovation to regulatory framework.

SHARE

THE FINDINGS DURING HIGH-LEVEL EVENTS

Share your AI journey with peers at on-line sessions and at a high-level events organised with European Institutions' executives in Brussels, and at Eurelectric Power Summit 2021.

LEARN & DISCOVER

Along the way, get inspiration and knowledge by meeting expert speakers, visiting start-ups hubs and innovation centers across Europe. Strengthen your network and get new insights for future use in your organisation.



PROGRAMME OVERVIEW

09 June 2020
08 & 09 September 2020

ON-LINE

Expert Group Meetings

- 2hrs each -

PEER EXCHANGES

The best way to learn about the future is to create it.

- Gearing up: let's shape our strategic approach – AI as a tool to enable power sector's sustainable future
- Learn from experts about the disruptions in other industries to grasp the impacts AI will have on the power sector
- Take part in the ideation sessions and co-create an outlook for the Power sector
- Free access to all on-line sessions

28 October 2020

ON-LINE

Expert Group Meeting + Enlit 2020 AI session

- 2 days -

CO-CREATION WORKSHOP

What's needed to reach our outlook for the Power sector?

- Discuss with experts and further design the AI Vision for the Power sector in a post-digital age
- Free access to the Beyond Digital expert group meeting and a public AI session organised together with the Enlit team

26 November 2020

BRUSSELS

Digitopia 2.0

- 1 day -

WORKSHOP & HIGH-LEVEL EVENT

Spread the word to the European institutions.

- Make our message heard among policy makers and influence the European agenda
- Join a high-level public event to present the findings of Eurelectric Beyond Digital expert group to the European institutions and international experts
- Free access to the event

26-27 May 2021

DUBLIN

Eurelectric Power Summit

- 2 days -

PANEL DISCUSSIONS

Sharing our outlook to the broader ecosystem!

- How will exponential technologies transform strategy and organisation of utilities?
- Hear and learn from biggest AI players in the world
- Free access to the Power Summit 2021

SITES VISITS

- ✓ Insider visit of worldwide technology leaders, research centres and tech labs



BECOME A MEMBER

MEMBERSHIP FEES

National Energy Associations: **5.000€**

Eurelectric Utility Members: **6.500€**

Eurelectric Business Associates: **7.000€**

Non-members with global turnover < 2 M. €: **3.000€**

Non-members with global turnover > 2 M. €: **8.000€**

- Free access to online expert group meetings in September & October 2020
- Free access to Eurelectric AI session at the Enlit (European Utility Week), Oct 2020
- 2 free entrances to the Brussels high-level public event Digitopia, Nov 2020, worth 698€
- 1 free entrance to the Eurelectric Power Summit 2021 in Dublin, including all social activities, worth 1.750€
- 1 seat at site visits organised back-to-back with planned activities
- Participation in the preparation of a joint AI Vision Paper for the Power sector



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JOIN THE PLATFORM

Contact:

Marianne Karu

E-mail: mkaru@eurelectric.org

Tel.: +32 47 97 91 96 4