Speaking for more than 3500 utilities Eurelectric represents the full value chain of the European electricity industry in Brussels and beyond. Our priorities revolve around the full **decarbonisation** of our industry, the deployment of **electric solutions** to decarbonise other parts of the economy and the need to ensure a **fair energy transition**.

Eurelectric is looking at its Brussels' office for a:

**BUSINESS DEVELOPMENT & MARKETING Officer**  
(1 year contract – ref. BDMO)

As Business Development & Marketing Officer, you will support the Business Development Advisor in:

- Developing and coordinating business platforms on various topics for members  
- Keeping track of sales pipeline, contractual obligations with members and partners, ensuring timely and qualitative delivery of engagements  
- Developing and implementing of marketing material  
- Leveraging the power of joint marketing actions with members, sponsors and partners  
- Carrying out in-depth market research to identify new leads for partners, sponsors and business members  
- Tracking and measuring marketing and business outcomes

**Requirements and competencies:**

- Proven experience in business development and digital marketing, ideally with events and membership organizations  
- Full literacy in social media and Microsoft Office  
- Team player with a creative personality, eager to learn and communicate on the essential role that electricity will play for Europe’s deep decarbonisation  
- Presentation and effective communication skills  
- Outstanding organizational and interpersonal skills  
- Native English speaker or equivalent

The post is available from April 2021 for a period of 1 year, with possibilities of prolongation. **Please submit your application, including a CV and motivation letter (quoting ref: BDMO) by 31 March** to [grondinelli@eurelectric.org](mailto:grondinelli@eurelectric.org)

Attn. Giuseppina Rondinelli, HR Manager, Tel +32(0)471813802