Speaking for more than 3500 utilities Eurelectric represents the full value chain of the European electricity industry in Brussels and beyond. Our priorities revolve around the full **decarbonisation** of our industry, the deployment of **electric solutions** to decarbonise other parts of the economy and the need to ensure a **fair energy transition.**

Eurelectric is looking at its Brussels' office for a:

Digital Communications Adviser

to join the Strategic Communications team in the Eurelectric Secretariat.

Job description

Being responsible for Digital Communications, you will plan, organise and coordinate all aspects of Eurelectric's engagement on all digital platforms and channels, and use of the in-house recording studio. In particular, you will:

- Lead on the execution of Eurelectric's digital communications
- Coordinate the activities of Eurelectric's recording studio, produce & edit videos
- Build and execute powerful campaigns to boost brand awareness and messaging
- Manage Eurelectric's social media campaigns and budget
- Closely engage with members, partners/ sponsors, influencers to amplify our reach
- Actively engage in developing effective analytics tools to monitor, report and adapt digital communication activities
- Contribute to the further developing of a digital culture within Eurelectric
- Implement and improve SEO solutions for all website content
- Support on the development of Eurelectric webpages in Umbraco & WordPress

Requirements and competencies

- An appropriate university degree (communications, modern languages and cultures, political science or law)
- Proven track record in developing and implementing effective digital campaigns
- Full literacy in digital communications (video production, social media, web & design)
- Experience and knowledge of Adobe Package (Premiere Pro, Photoshop, Lightroom, Illustrator) and V-mix software an advantage
- Team player with a creative personality, eager to learn and communicate on the essential role that electricity will play for Europe's deep decarbonisation
- Ability to learn fast, be proactive and adapt to a variety of tasks
- Interest in working in a fast-moving international environment
- Native English or equivalent

Please submit your application, including a CV and motivation letter by **20 August** to Giuseppina Rondinelli grondinelli@eurelectric.org