

The Union of the Electricity Industry - Eurelectric is the sector association which represents the common interests of the electricity industry at pan-European level, plus its affiliates and associates on several other continents. We currently have over 34 full members, representing the electricity industry in 32 European countries.

Student traineeship

STRATEGIC & DIGITAL COMMUNICATIONS

The traineeship agreement must be organised by the university/school and the student will remain under the authority of his/her university/school during the traineeship period. The traineeship is not remunerated. However financial support for accommodation and public transport will be provided.

As trainee, you will:

- Support the team in growing Eurelectric's digital channels: create powerful content for social media and the web (infographics, videos, memes, gifs...), help identify and build contact with top energy influencers.
- Help with the writing of news pieces for the web and support the press adviser with press activities.
- Support in the write up and editing of Eurelectric's newsletters: search for content, produce pieces, organise interviews, proofread content from policy advisors...
- Ensure a proper quality check for policy papers: English editing and proofreading.
- Provide support on the strategic planning of policy and communications actions.
- Help boost Eurelectric website's SEO: assist in developing meta descriptions, write html content, check the validity of backlinks...
- Restructure the Youtube channel & website.

Requirements and competencies:

- Full literacy in social media, web content & design.
- Team player with a creative personality, eager to learn and communicate on the essential role that electricity will play for Europe's deep decarbonisation.
- Native English or equivalent.

The post is available from January 2022 for a period of about 6 months (January- June 2022). **Please submit your application by 30th September, including a CV and motivation letter to grondinelli@eurelectric.org**

Attn. Giuseppina Rondinelli, HR Manager, Tel +32(0)471813802